



PILOT NEWSLETTER

SERVICE ABOVE SELF



Program on Thursday, August 17, 2023

Volume 22, Issue 8

Sgt-At-Arms	Juan C. Guerrero
Invocation	Johnny Cotten
Music	Andy Bennett
4 Way Test	TBD
Introductions	Stephen Hallick
Hospitality	Stephen & TBD
Meal Tickets	Jim Mailhes, Barry McBurnett, & Tina Canary



Lexi & D'Anne Buquet
Bucket Works Advertising

UPCOMING MEETINGS

8/24/2023 Natalia Dolinska
Special Guest from Lviv, Ukraine

UPCOMING EVENTS

9/18/23: New Member
Orientation: 5:15 pm @ Club
Office

11/11-19/23 Flags For Heroes

The meeting will be held on August 17, 2023
at:

Solomon Ortiz Center
402 Harbor Drive, Corpus Christi

Lunch begins at 11:45 AM
Meeting 12:10 - 1:15 PM
\$22 Lunch - \$7 Non-Eaters

Creating a Genius Advertising Campaign That Blows Everyone's Mind and Puts Your Company at the Top

Join us on Thursday to hear Lexi and D'Anne Buquet teach us about marketing. Everyone is looking for that one brilliant solves-all-your-problems marketing idea, but sometimes a successful campaign comes from sticking to the basics and knowing your audience. Learn the latest trends in advertising, from award-winning national campaigns to big ideas that flopped.

You may not have the budget or the means to do what the big brands are doing across the globe, but you can certainly take notes and customize a plan for a business of any size to yield big results.

ROTARY CLUB OF CORPUS CHRISTI

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Do you want to pre-pay for your meal? Click on the link to pre-pay for your meal by 9 am on Thursday. <http://www.rotarycc.com/pay-online/>

*We are business and community leaders dedicated to
making a positive difference through service.*



Welcome to the Club, Donna Keith with Smoothie King!
We look forward to serving with you.



Flags for Heroes 2023



Photo courtesy of LensofTexas.com

*Sponsor flags in Honor of Heroes that will be displayed Nov. 11 – 19, 2023 at Doddridge Park, Ropes Park, Cole Park, and Oleander Point at Cole Park along Ocean Drive.

Supporting Level Sponsorships:

<input type="checkbox"/> Red	\$2,500	40 flags
<input type="checkbox"/> White	\$1,000	16 flags
<input type="checkbox"/> Blue	\$500	8 flags

Sponsor information:

Contact Name: _____

Sponsor/Company: _____

Address: _____

Phone: _____

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You will be emailed the list of flag placements; recognition tags will be delivered to sponsors following the event. Your information will not be sold or used for other purposes.

Proceeds to benefit: Rotary Club of Corpus Christi and partners

Make checks payable to: Rotary Club of Corpus Christi or go to:
www.flagsforheroescc.org and pay online.

Mail to: Rotary Club of Corpus Christi, 921 N. Chaparral, Ste. 210, Corpus Christi, TX 78401

For more information: Go to www.flagsforheroescc.org; call 361.882.8672; or email lysa@rotarycc.com

*Flags are owned by the Rotary Club of Corpus Christi and are flown in honor of the sponsors' heroes.

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