

ROTARY CLUB  
of Corpus Christi



**100**  
**YEARS**  
"SERVICE ABOVE SELF"

## Rotary Club of Corpus Christi

### Corporate Membership Program

There has never been a better time for your company to be involved in Rotary – where member benefits, community service and networking **opportunities await you and your team!**





## ROTARY CLUB OF CORPUS CHRISTI



### The Benefits of Membership

Rotary International is a volunteer organization of 1.2 million neighbors, friends and community leaders who come together to create positive, lasting change in our communities and around the world. About 34,000 Rotary clubs in more than 200 countries conduct projects to address today's challenges, including illiteracy, lack of clean water, disease, hunger, poverty and environmental concerns. Recognizing the growing importance organizations place on corporate social responsibility, the Rotary Club of Corpus Christi has created a corporate membership initiative.

Membership in Rotary offers an excellent vehicle for staff leadership development as well as networking opportunities with a diverse group of select individuals representing a wide cross-section of Corpus Christi corporations and organizations. The club provides a medium to learn about community needs in a variety of areas, and participate in volunteer projects that truly impact the community. Corporate membership allows companies multiple ways to participate in giving back to the community through participation in the well-organized committees and service projects. In addition, your Corporate Membership provides name recognition, aligning your company with an international organization known for its local and global good works. Your corporate logo will be included on our website and in various publications promoting this connection.

#### Rotary Corporate Member Benefits

- Rotary corporate membership provides the membership for one (1) Senior Executive and one (1) sponsored Associate Member for participation in the club. The Senior Executive is allowed to select the Associate members.
- Companies may add Associate Members as desired without additional initiation fees, paying only annual dues for each additional Associate Member. This allows you to select those in your company you would like involved in the community of Rotary.
- All corporate members will be provided the same rights and benefits as individual members.
- Your corporation will be able to replace or add members as needed without additional approval processes or initiation fees.
- Should an executive member or associate member leave your corporation, the member may request to join the club as an individual member.
- You will be able to invite your company's employees, including non-Rotarian employees, to participate in designated local service projects. As our club has monthly service projects, you will have a number to choose from throughout the year.

#### Bottom Line

A business leader's time is precious. So are the relationships fostered by the Rotary Club of Corpus Christi and the increased awareness of your corporation within the community through association with Rotary. The flexibility of a corporate membership now allows the leaders of significant businesses to maximize both their time and their relationships for the betterment of themselves, their companies and the greater Corpus Christi community.



## ROTARY CLUB OF CORPUS CHRISTI



### The Benefits

If you would like to be involved in a service organization dedicated to solving problems in your local community and in our global community, consider joining Rotary. Since our founding in 1914, the **Rotary Club of Corpus Christi** has been dedicated to its mission of creating meaningful fellowship of business and community leaders who are dedicated to making a positive difference in the local, regional, national and international communities through service. As the 125<sup>th</sup> club to charter, we are one of the oldest clubs in Texas as well as one of the largest with over 250 members.

### Service

Rotary is the oldest service club in the world with a unified motto: "Service Above Self." Club members have many opportunities for humanitarian service, both locally and internationally. Service projects for our club address concerns such as education, youth, veterans, clean water, hunger and the environment. Rotary is known worldwide for its 30+ year effort to eradicate polio. Rotarians regularly experience the fulfillment that comes from giving back.

### Friendship

Rotary was founded on fellowship, a cornerstone that continues to attract members today as Rotarians enjoy camaraderie with other civic-minded individuals. Club projects and socials provide opportunities to develop enduring friendships and members who travel have friendly contacts in almost every city of the world.

### Family

Rotary sponsors some of the world's largest exchange and education programs, involving family members in a wide range of social and service activities. The Rotary Club of Corpus Christi encourages family members to get involved in everything from our Food Bank Box project to the Salvation Army Bell Ringing project. Our club organizes innovative training opportunities and mentoring for young leaders through RYLA, a youth leadership camp.

### Ethics

Encouraging high ethical standards and respect for all worthy vocations has been a hallmark of Rotary from its earliest days. Rotarians abide by the Four-Way Test: of the things we think, say or do:

It is the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

### Networking

An original goal of Rotary was to allow club members to meet periodically and enlarge their circle of business and professional acquaintances. Rotarians represent a cross-section of people who make decisions and influence policy in their community. Every Thursday, the Rotary Club of Corpus Christi meets for lunch to hear from distinguished speakers on local and global issues, making networking opportunities both fun and informational.



## CORPORATE MEMBER APPLICATION PROCESS

### Joining the Club

- 1) Club member(s) identify a prospective corporate member and submit a completed Membership Form to the club office which is approved by the membership committee,
- 2) The Senior Executive is contacted regarding their dues statement, personal datasheets, and photography information from the Rotary Office for completion.
- 3) Following payment (initiation fee and current dues) and submission of personal datasheets and photos, the sponsoring club member or club president introduces the new Executive and Associate members at a regular club meeting where they will receive their Rotary Red Badge identifying them as new members. During this meeting the Senior Executive will have the opportunity to speak about their business to the club.

### New Corporate Member Commitments

- 1) Financial commitments
  - a. Annual dues of \$1000 for one (1) Executive member and one (1) Associate member plus one-time initiation fee of \$250
  - b. Annual dues of \$500 per each additional associate member
  - c. Suggested annual charitable giving to the Rotary Foundation of \$1000
- 2) Participation

Executive and Associate members are invited to join us for weekly informative lunches and fellowship. Luncheons are held on Thursdays at noon. We hope every member will strive for an annual participation of 50% to make the most of this learning and fellowship opportunities. Members should:

  - a) Participate on at least one committee or project of interest to you (Blue Badge requirement).
  - b) Visit a minimum of 25 club members at their place of business and secure their signature in your club directory (Blue Badge requirement).
  - c) Assist Sergeant-at-Arms six times as assigned (Blue Badge requirement).
  - d) Recruit one new nominee for Rotary with nomination sent to interview process (Blue Badge requirement).
- 3) Mentor Assignment

New associate members are assigned a Club Mentor by the Mentoring Committee. Mentors will be with new members throughout the first year of membership to help with project selection and to get to know the existing club membership.
- 4) Member Orientation

All new members are asked to attend the next available New Member Orientation Social with their spouse. During this event, requirements to receive blue badge are further discussed along with club activities, and new members are given an opportunity to get answers to any remaining questions. New Member Orientation Socials will be held quarterly.

Weekly Meetings: Thursday, 11:45 a.m. Ortiz Center, Lunch: \$18.00

Club Office: Send application to:  
418 Peoples, Ste. 300, Corpus Christi, TX 78401  
Phone: 361-882-8672  
Fax: 361-888-5579  
Club Email: [rotarycc@swbell.com](mailto:rotarycc@swbell.com)  
Club Website: [www.rotarycc.com](http://www.rotarycc.com)

\*\*The Rotary Club of Corpus Christi retains the right to terminate a Corporate Membership or Associate Membership at any time due to a violation of Rotary Club by-laws.



## ROTARY CLUB OF CORPUS CHRISTI -- EXAMPLE PROJECTS AND ACTIVITIES

### Harvey Weil Dinner and Silent Auction

A skilled angler, hunter and naturalist, Harvey Weil was a passionate conservationist. He was acutely aware of the critical decline of the natural world and he spent his life supporting conservation and environmental interests. After his death in 1995, his friends in the Rotary Club of Corpus Christi organized this event and established the Harvey Weil Award fund to carry on Harvey's commitment to conservation of wildlife and marine environments.



Each year the Harvey Weil Conservationist Awards are presented at the Harvey Weil Dinner to individuals who are leading conservationists within the marine or wildlife environments. Proceeds from the dinner and silent auction have provided over \$605,000 in grants to support research and education for conservation of natural resources.



### Rotary Youth Leadership Awards

Rotary Youth Leadership Awards (RYLA) is Rotary's intensive leadership training program for young people designed to develop communication skills, character, and ethical decision making all within a team-building framework. The Rotary Club of Corpus Christi organizes and hosts this three (3) day RYLA camp for high school students within District 5930. These campers are awarded a tuition scholarship for RYLA by sponsoring Rotary Clubs from throughout the District. Approximately 150 high school campers participate in the leadership training weekend held in January or February each year. Campers, who demonstrated strong team building and leadership skills as well as a commitment to learning, are invited back the following year to be student counselors and further their leadership training. Our RYLA program emphasizes leadership, citizenship, and personal growth, and aims to:

- Demonstrate Rotary's respect and concern for youth
- Provide an effective training experience for youth
- Encourage strong leadership of youth by youth
- Recognize young people for service to communities



### Adoption Awareness Picnic

All children need a family to love them. Currently around 1,400 children in our area are available for adoption. Several Rotary Clubs from throughout our communities work together to sponsor the Adoption Awareness Picnic. This event provides an opportunity for prospective parents and adoptable children to interact during a fun, family-oriented event with food, games and prizes. Over the years, this successful event has matched multiple children to their forever homes.



## ROTARY CLUB OF CORPUS CHRISTI -- EXAMPLE PROJECTS AND ACTIVITIES



### Food Bank Box Project

Strong fellowship among Rotarians and meaningful community and international service projects characterize Rotary worldwide. Each year the Food Bank of Corpus Christi receives as many as 2,500 requests for assistance during the holiday season. Our club helps by creating 1,000 special holiday boxes which are distributed to those in need. The boxes include canned goods (corn, green beans), and dry goods (rice, beans, cake mix or cookies, dressing mix). When delivered, the clients also receive a frozen turkey and other perishable products to make a wonderful and complete holiday meal. The Food Bank of Corpus Christi serves 11 counties in the Coastal Bend area through 120 agencies and 21 mobile pantries. Over

19,000 people eat food provided through the Food Bank programs including pantries, mobile pantries, senior centers, feeding agencies and day cares for both low income children and seniors. This project involves not only Rotarians but also their family including children and grandchildren. It is a family Rotary event.

### International Water Project

Our club's international project provides clean water, sanitation, and proper hygiene education and techniques to families in multiple communities in Honduras. These projects provide biosand filters; latrines; hygiene and sanitation workshops; and water pumps and training for community water boards, hygiene committees and community agents. These are all critical components for successful and sustainable projects.



### Vocational Training Teams

This international exchange program for young professionals helps further global understanding, goodwill, and peace. Rotarians can participate by going abroad or helping host the exchange groups locally. Rotary International, through our local Rotary district, sponsors this exchange for non-Rotarians between the ages of 25 and 40. This is a work/study exchange with likeminded citizens from other countries.

### Salvation Army Bell Ringing

Many families in our community are in financial need. Our club serves our community by volunteering to help The Salvation Army collect funds for the needy at Christmas time. The event takes only one hour of time, one day a year. There are several different locations from which to choose. The project takes place the first Friday of December each year and is a great project for the entire family.





# ROTARY CLUB OF CORPUS CHRISTI -- CORPORATE MEMBERSHIP FORM

*(Please remember that the membership process is **confidential.**)*

To be completed by the Rotarian Sponsor or Nominee **[PRINT OR TYPE]** and sent to: Rotary Club of Corpus Christi, 418 Peoples, Ste. 300, Corpus Christi, Texas 78401. Web application form available at [www.rotarycc.com](http://www.rotarycc.com).

## Corporate Information

Corporate Name: \_\_\_\_\_

Primary Business: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Describe your corporate interest in Rotary: \_\_\_\_\_

\_\_\_\_\_

**Requisites for Membership:** All corporate members should be adult persons of good character and good business and professional reputation, who

- (i) Engage as a proprietor, partner, corporate officer or manager of any worthy, recognized business or profession; or
- (ii) Hold a position in any worthy, recognized business or profession or any branch or agency thereof, or
- (iii) Are involved in community, civic or political activities; or
- (iv) Have the status of Rotary Foundation alumni - Ambassadorial Scholar, World Peace Fellow.

**SENIOR EXECUTIVE NOMINEE'S NAME:** \_\_\_\_\_

Age: \_\_\_\_\_ Number of years in Corpus Christi: \_\_\_\_\_

Title: \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail: \_\_\_\_\_

Duties with Corporation: \_\_\_\_\_

Nominee's Residence: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please list any church affiliation, civic, professional, service and social organizations and activities that the nominee is affiliated with and offices held. \_\_\_\_\_

\_\_\_\_\_

Has the nominee ever been, or is the nominee currently a member of another Rotary Club? \_\_\_\_\_

Name of Club: \_\_\_\_\_ Dates of Membership: \_\_\_\_\_

Please list Rotarians who know the nominee: \_\_\_\_\_

\_\_\_\_\_

Why do you believe this nominee would be a good addition to the Rotary Club of Corpus Christi? \_\_\_\_\_

Signed \_\_\_\_\_ How long have you known the nominee? \_\_\_\_\_

Printed \_\_\_\_\_ Phone: \_\_\_\_\_

Signed \_\_\_\_\_ How long have you known the nominee? \_\_\_\_\_

Printed \_\_\_\_\_ Phone: \_\_\_\_\_

**ASSOCIATE MEMBER NOMINEE'S NAME:** \_\_\_\_\_

Age: \_\_\_\_\_ Number of years in Corpus Christi: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Duties with Corporation: \_\_\_\_\_

Nominee's Residence: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please list any church affiliation, civic, professional, service and social organizations and activities that the nominee is affiliated with and offices held. \_\_\_\_\_

Has the nominee ever been, or is the nominee currently a member of another Rotary Club? \_\_\_\_\_

Name of Club: \_\_\_\_\_ Dates of Membership: \_\_\_\_\_

**ASSOCIATE MEMBER NOMINEE'S NAME:** \_\_\_\_\_

Age: \_\_\_\_\_ Number of years in Corpus Christi: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail: \_\_\_\_\_

Duties with Corporation: \_\_\_\_\_

Nominee's Residence: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please list any church affiliation, civic, professional, service and social organizations and activities that the nominee is affiliated with and offices held. \_\_\_\_\_

Has the nominee ever been, or is the nominee currently a member of another Rotary Club? \_\_\_\_\_

Name of Club: \_\_\_\_\_ Dates of Membership: \_\_\_\_\_

**ASSOCIATE MEMBER NOMINEE'S NAME:** \_\_\_\_\_

Age: \_\_\_\_\_ Number of years in Corpus Christi: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Duties with Corporation: \_\_\_\_\_

Nominee's Residence: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please list any church affiliation, civic, professional, service and social organizations and activities that the nominee is affiliated with and offices held. \_\_\_\_\_

Has the nominee ever been, or is the nominee currently a member of another Rotary Club? \_\_\_\_\_

Name of Club: \_\_\_\_\_ Dates of Membership: \_\_\_\_\_

**FOR OFFICE USE ONLY:** Date Received In Office: \_\_\_\_\_ Interviewed By: \_\_\_\_\_

Interview Date: \_\_\_\_\_ Date: \_\_\_\_\_ Board Approval: \_\_\_\_\_ Mentor Assigned: \_\_\_\_\_

Published: \_\_\_\_\_ Dues Sent: \_\_\_\_\_ Dues Received: \_\_\_\_\_ Date Introduced: \_\_\_\_\_